



June 28th-30th

2019

Gaming & Entertainment
Experience Convention

Dulles Expo Center
4320 Chantilly Shopping Center · Chantilly, VA 20151

(540) 369-3144
Marketing@FIADEntertainment.com
www.GEXConvention.com

Brought to you by:
FIAD
Entertainment Group, LLC.

What is GEXCon?

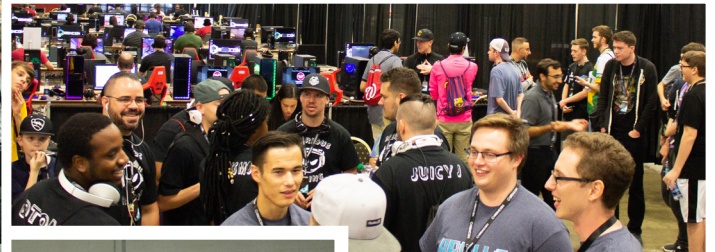
GEXCon - THE Gaming and Entertainment Experience Convention

When: June 28th - 30th

Where: Dulles Expo Center
4320 Chantilly Shopping Center
Chantilly, VA 20151



- » LIVE Tournaments for CS:GO, Rocket League, and More
- » Exhibitor Booths
- » Free Play PC Area
- » Casual Tournaments
- » Cosplay
- » Table Top Games
- » and more...



Sponsorship Levels

Event Sponsor Only 1 Available

\$25,000

One Event Sponsor is available. Your company will receive maximum exposure during the promotion of and throughout the entire event. Our Event Sponsor will receive:

- » 20x20 Island Booth
- » Premium placement on event website
- » 2 page center fold spread in Event Program (see page 7 for specs)
- » Company logo on all Step and Repeat backdrops (Photo B)
- » Branding on tournament live streams
- » Announcements during event and live streams
- » Company logo on all hanging banners (Photo A)
- » Main Stage signage (Photo D)

Tournament Sponsorship

\$1,500 - \$10,000
(amount varies based upon tournament)

Promote brand awareness by sponsoring one of our lively tournaments. Tournament Sponsors will receive :

- » Branding on convention website
- » Signage in tournament area
- » Main Stage signage (Photo D)
- » Logo on live stream of the tournament
- » Mentions during casting of the event

Main Stage Signage

\$2,500

A limited number of additional sponsors will have the opportunity to display their logo on the Main Stage (Photo D).

Our Event Sponsor and Tournament Sponsors will receive spots on the main stage as part of their sponsorship packages.

Virtual Reality Only 1 Available

\$1,000

VR is HOT! Take advantage of wait times with this highly desirable branding option.

PC "Free Play" Area Only 3 Available

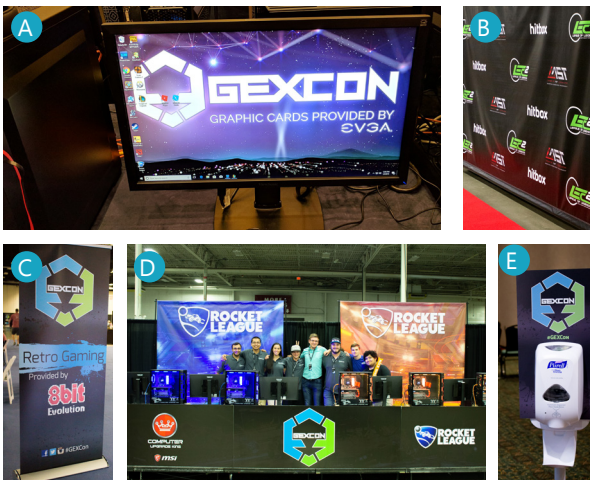
\$1000

Attendees and others watching provide an excellent branding opportunity. Large pull up banners (Photo C) and splash screen logo (Photo A).

Hand Sanitizer Stations Only 1 Available

\$350

Hand sanitizers are always a big hit at large events (Photo E). Sponsor will receive a minimum of 5 stands placed throughout the event.



Photos are examples from previous events.

Charging Station

Only 1 Available \$200

With all the photos and social media posts everyone makes, they always need to charge their phones.

Additional sponsorship opportunities will be considered. Contact us if you have a sponsorship option not listed.



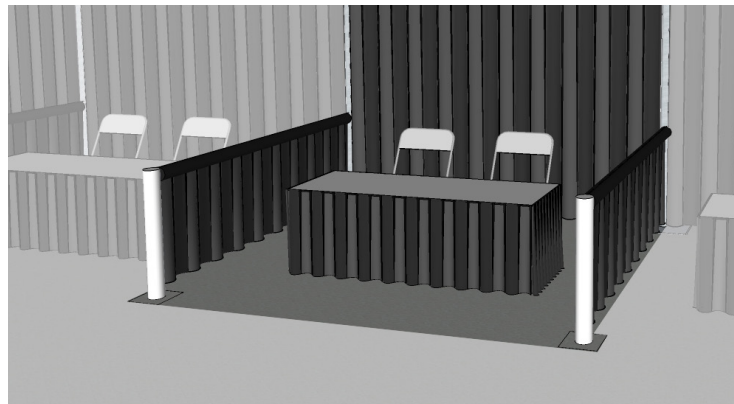
Booth Pricing

Exhibitors Receive the Following:

- » Full Pipe and Drape Booth
- » One Topped and Skirted Table
- » 2 Chairs
- » Exhibit Hall Access Badges

	Early Bird*	Regular	Badges
10'x10'	\$350	\$400	2
10'x20'	\$600	\$650	4
20'x20'	\$1050	\$1200	8

*EARLY BIRD DISCOUNT ENDS MARCH 8, 2019

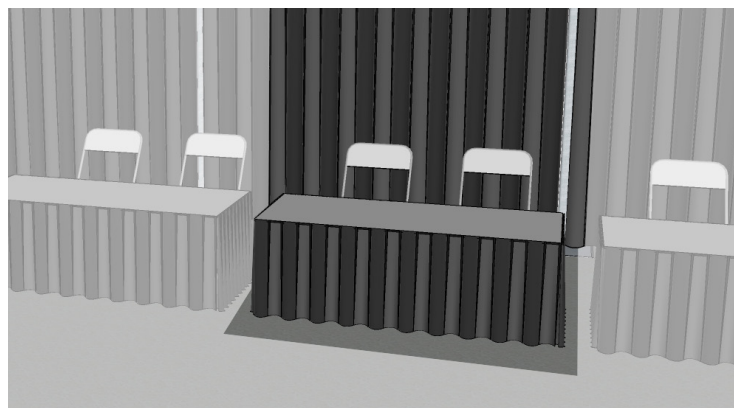


Indie Developers/Artists:

Contact us to see if you qualify.

- » One Topped and Skirted Table
- » 2 Chairs
- » 2 Exhibit Hall Access Badge

Regular
\$125



NEW FOR 2019! GEXCOINS PROVIDE ADDITIONAL TRAFFIC TO VENDOR BOOTHS AND ARTIST ALLEY TABLES.

Prizing for our Free To Play Tournaments will be in the form of GEXCoins. GEXCoins will be redeemable at our Vendor Booths and Artist Alley tables. Each GEXCoin will have a value of \$1.00. Simply accept GEXCoins as part of purchases made at your booth / table and at the end of GEXCon, redeem them at the Vendor Liason booth for \$1 each. We're looking forward to this new prizing approach and the additional interest it will bring to our vendor areas.

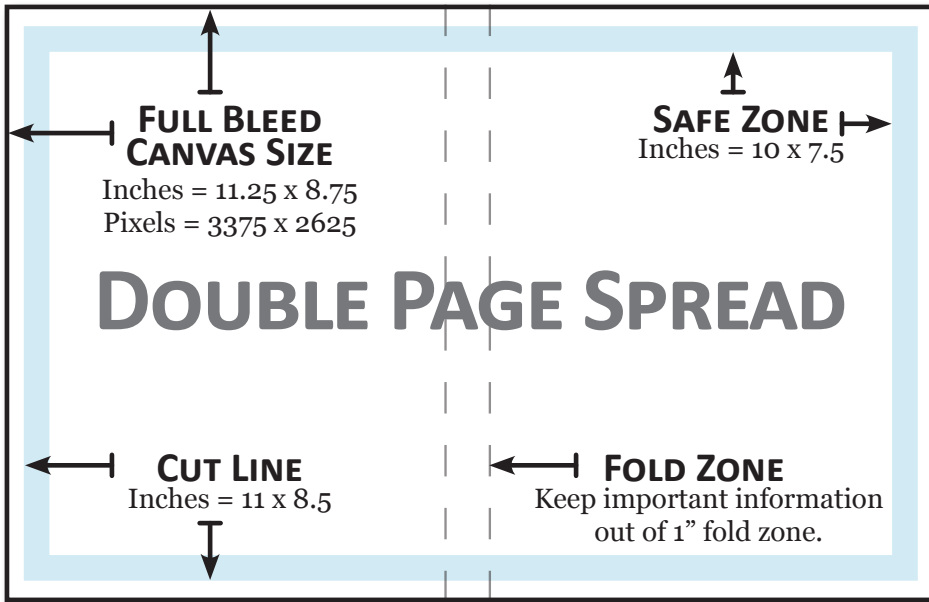
Electricity, decorations, and Internet are available at an additional charge. Electricity is to be ordered directly from Dulles Expo Center.

For more information about electricity or additional services, please contact FIAD Entertainment Group at Marketing@FIADEntertainment.com and we will be happy to assist you.

- » Booths will be assigned on a first come, first serve basis with a completed and signed contract accompanied by at least a 50% non-refundable/non-transferrable down payment (balance due 30 days prior to event).
- » FIAD Entertainment Group, LLC reserves the right to make any changes with or without notice to ensure positive traffic flow and an overall "appearance" of the show.

Advertisement In Program

Program will be (8.5" x 5.5") high gloss, color and available to all attendees at GEXCon. All artwork must be submitted to Marketing@FIADEntertainment.com by April 23, 2019. Any artwork received after that date will not be placed in program.



Resolution: 300 DPI
(at full size)

Accepted File Formats: PDF, TIFF, JPEG (High Res)

Color Mode: CMYK or Grayscale

* Text and design elements must be within safe zone. Any elements outside the safe zone will likely result in trimming during the production phase.

Double Page Spread Only Available for Event Sponsor

Canvas Size: 11.25" x 8.75" (3375 x 2625 pixels)

Safe Zone:* 10" x 7.5"

Fold Zone: Text & critical design elements should not be within 1/2" of the center on either side of the page.

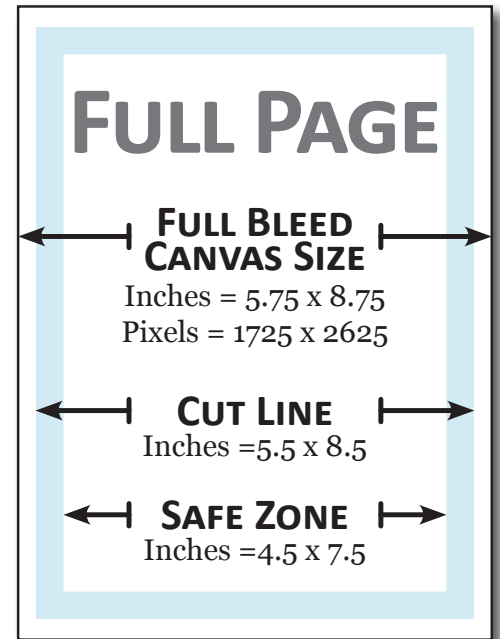
Full Page With Bleed

Canvas Size: 5.75" x 8.75"
(1725 x 2625 pixels)

Safe Zone:* 4.5" x 7.5"

Full Page Without Bleed

Canvas Size: 4.5" x 7.5"
(1350 x 2625 pixels)



Half Page

Canvas Size: 4.5" x 3.625" (1350 x 1088 pixels)

	Pricing
Half Page	\$75
Full Page	\$125
Inside Cover	\$250
Back Cover	\$375

Full Page With Bleed



Full Page Without Bleed



Half Page

